

Infographics – a simple image trick that shoppers love!

What is an infographic?

It's simply an image with some information on it. Look at the example below:



The above infographic has a lot of text on it. Too much text for an Amazon listing image.

Instead you could do something simpler, such as the example below:



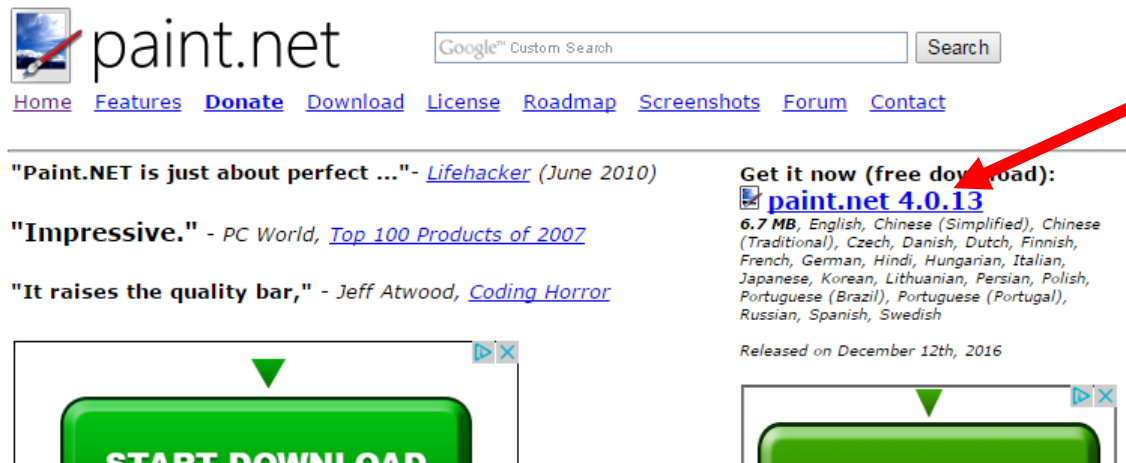
Here's another example. This one was taken from Alibaba, so it has a watermark on it, but it's just for the purpose of showing you another example:



Why not create an infographic for your own Amazon listing? You could either do it yourself using a free image program, such as Paint dot net, or Gimp.

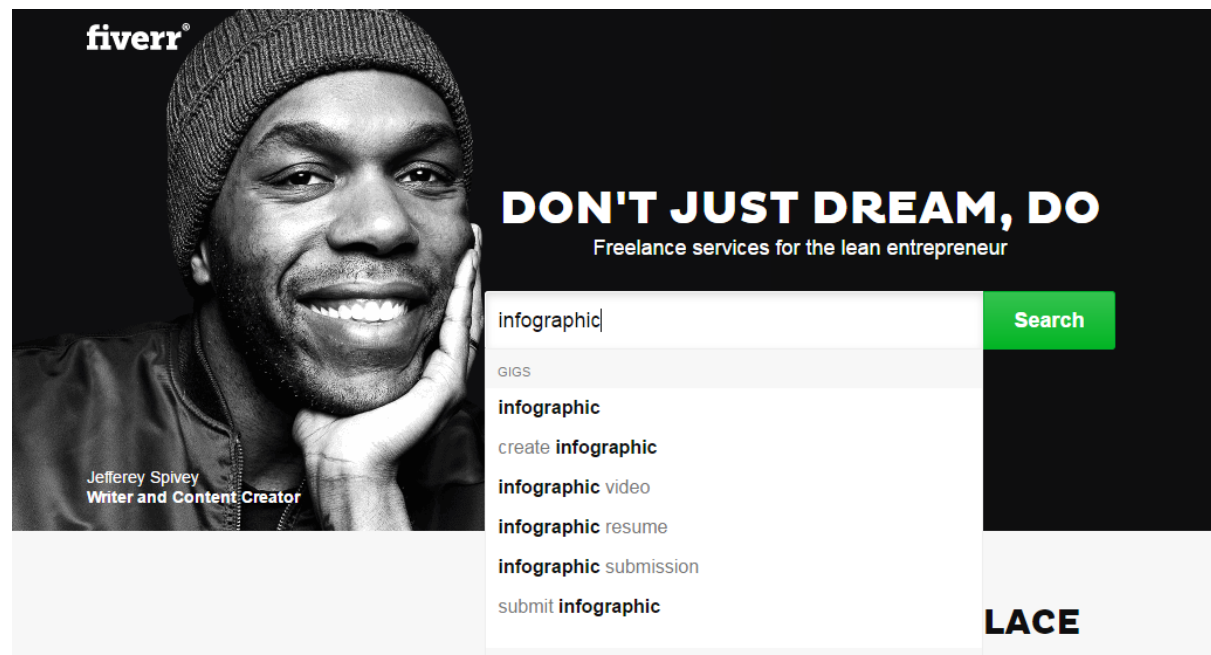
For the past 2 years I've been using Photoshop, but for many years before that, I used Paint dot net. (Windows machines only)

<http://www.getpaint.net/index.html>



Of course, as with any program, there's a learning curve and you might not feel it would be worth it to spend time on this sort of thing.

So, instead go to Fiverr and get one made for \$5



You cannot use an infographic for your main listing image. It must be one of the supplementary images.